



1060 3rd Street S.W.
 Huron SD 57350
 Phone: 605-353-7340 or 800-529-0900
 FAX: 605-353-7348
 www.sdstatefair.com

For Office Use Only _____

2024 New Vendor Application

THIS IS NOT A VENDOR AGREEMENT

Application does not denote an offer for space.

August 28* – September 2, 2024

New vendor applications will be considered after January 15, 2024

South Dakota State Fair reserves the right to designate the area where any vendor may present their exhibit as is beneficial to the South Dakota State Fair and its patrons.

***August 28th as the opening day of the fair is pending South Dakota legislative rules approval.**

SEND NO MONEY WITH APPLICATION. Approved applications will be issued a vendor agreement. (Issued vendor agreements must be signed and returned within thirty (30 days) of agreement issue date with a 50% deposit.)

Company Name: _____ (Must match your Liability Insurance Certificate)

Name of Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell Phone: _____ Fax #: _____

Email: _____ Website: _____

I would like to be considered to be a vendor for the 2024 SD State Fair and will be: (Check appropriate box(es) below.)

- Exhibiting (or) Selling Using sound amplification Providing food or drink sampling Holding drawings

Description of Products or Services: *Please be specific regarding brands and products. Items not listed will NOT be allowed.* (Requests for changes or additions to these products must be made in writing to the SD State Fair by July 15, 2024.)

Tables and chairs are not provided.

Weekly Passes

Passes are **not** included with your vending fee. All vendors are required to purchase at least one weekly gate pass.

Gate Admission		# of Passes	Total Cost
Adult weekly (16 years and older)	\$ 40 ea.	_____	_____
Weekly Value Pack (4 adult passes)	\$130 (ea. 4 pk.)	_____	_____
Youth weekly pass (6-15 years old)	\$ 20 ea.	_____	_____
Parking Permits			
Parking Lot - (off grounds only)	\$ 30 ea.	_____	_____
Supply Truck/Trailer in designated area -	\$100 ea.	_____	_____
Supply Truck electrical needs: _____			
Golf Cart Permit (permit only- One per vendor)	\$300	_____	_____
Restocking Pass		1	Included

Electrical Requirements:

Additional information on electrical, required matting, securing of cords and hoses, and inspections are in the Vendor Handbook. This fee includes your electrical inspection fee of \$5. You are responsible for your own matting to cover electrical cords and water hoses.

- 120 volt (20 amp) indoor only \$25 x _____ exhibit(s)
 120 volt (20 amp) outdoor \$50 x _____ exhibit(s)
 240 volt (30 amp & 50 amp) \$100 x _____ exhibit(s) single phase
 _____ Single phase 100 amp is very limited. (100 amp not ordered may not be available upon setup.)

Vendor Pricing: (Buildings are selected according to availability)

If requesting a change, please indicate desired location. Requests will be considered, but are not guaranteed.

Rank Preference 1-2-3	<i>Indoor Vending Locations</i>		Early Discount per space	After March 1 per space
	Number of Spaces Requested _____ All food and beverage vendors will be subject to a commission of 16% of surplus sales.			
	Expo* or Midway Mercantile	Corner or Endcap Booth (limited)	\$500	\$575
	Expo*	10' x 10'	\$425	\$500
	Midway Mercantile (FKA: Family Living Center)	10' x 10'	\$425	\$500
	Tech Center*	10' x 10'	\$425	\$500
	Dakota Market*	10' x 10'	\$425	\$500
	Horizons Hall* (FKA: Women's Building)	10' x 10'	\$425	\$500
	Ag Plaza	10' x 10'	\$425	\$500
	Exhibit Hall	10' x 10'	\$350	\$425
	Food Court: Permanent food booth. Equipped with two serving windows, sink and a back-door entrance.		\$1,300	\$1,375

* Indicates air-conditioned building

Rank Preference 1-2-3	Number of Spaces Requested	<i>Outdoor Vending Locations</i> (Lots vary in depth)					After March 1 per space
		All food and beverage vendors will be subject to a commission of 16% of surplus sales.					
		Expo Building Area	12.5' frontage	\$345	25' frontage	\$545	+ \$75 per space
		Freedom Stage Area	12.5' frontage	\$345	25' frontage	\$545	+ \$75 per space
		Dakota Market Place Area	12.5' frontage	\$345	25' frontage	\$545	+ \$75 per space
		Horizons Hall Area	12.5' frontage	\$345	25' frontage	\$545	+ \$75 per space
		Horticulture Building Area	12.5' frontage	\$345	25' frontage	\$545	+ \$75 per space
		Flag Avenue	25' frontage	\$345	Additional 25'	\$200	+ \$75 per 25'
		3 rd Street	50' frontage	\$345	Additional 25'	\$200	+ \$75 per 25'
		West Machinery	25' frontage	\$345	Additional 25'	\$200	+ \$75 per 25'
		East Machinery	25' frontage	\$345	Additional 25'	\$200	+ \$75 per 25'
		North Machinery	25' frontage	\$345	Additional 25'	\$200	+ \$75 per 25'
		Recreation Ave.	Frontage Varies	\$345	Additional 25'	\$200	+ \$75 per 25'
		New Home	25' frontage	\$345	Additional 25'	\$200	+ \$75 per 25'

Check	Independent Midway Vending: All Independent Midway food vendors agree to open at 5 PM on Wednesday, August 30. You will need to supply holding tank for grey water and fencing to go around propane tanks and freezers.		
	All food and beverage vendors will be subject to a commission of 16% of surplus sales.		After March 1 Rate
	Food/Beverage Vendors Only:	25' x 19'	\$875
	Food/Beverage Vendors Only:	12.5' x 12.5'	\$475
	Non-Food/Beverage Vendors:	25' x 19'	\$900
	Non-Food/Beverage Vendors:	12.5' x 12.5'	\$500

Vendor References:

Name of event, contact name and number or email

1) _____

2) _____

3) _____

You may return application via email to: julie.kropuenske@state.sd.us

Vendor Camping A limited number of spaces are available for State Fair vendors. Vendor rate is \$185. (Does not include gate admission.) This applies to campers used as offices or camping. Vendor camping will be processed through the South Dakota State Fair Camping Coordinator, Jeanette Linke at 605.353.7340 or jeanette.linke@state.sd.us.