

DEPARTMENT of AGRICULTURE and NATURAL RESOURCES

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FOR IMMEDIATE RELEASE:

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Red Wilk Construction Tuff Hedeman Bull Bash and ATV Big Air Tour Return to the 2023 State Fair

HURON, S.D. –The South Dakota State Fair welcomes the Red Wilk Construction Tuff Hedeman Bull Bash and ATV Big Air Tour sponsored by American Bank & Trust back to the Fair Grandstand this year.

The Red Wilk Construction Tuff Hedeman Bull Bash kicks off the 2023 South Dakota State Fair grandstand lineup with two nights of high energy fun on Channel Seeds Preview Day, Wednesday, August 30, and Thursday, August 31, the opening day of the State Fair.

Tuff Hedeman is known for lining up elite riders to face off with world-class bucking bulls. This professional, fast-paced bull riding competition returns to the South Dakota State Fair to feature pro bull riders and bullfighters matched to animals of superior strength and fiery spirit.

The Red Wilk Construction American Hero Award will be held during both nights of bull riding. Typically, 10 Veterans are honored each night. Since 2013, more than 300 Veterans from across South Dakota have been honored.

On Monday, September 4, the ATV Big Air Tour sponsored by American Bank & Trust will bring laughs, screams, and excitement to the grandstand with freestyle 4-wheelers, motorcycles, and BMX for an epic afternoon of free, family-friendly fun!

Created by Pro ATV rider Derek Guetter, this national touring show will thrill you with their amazing talent, big jumps, giant backflips, revving 450cc engines, crowd games, good music, and lots of free goodies throughout the afternoon.

The Red Wilk Construction Tuff Hedeman Bull Bash and the ATV Big Air Tour sponsored by American Bank & Trust join previously announced Lady A with Rowan Grace welcomed by Legend Seeds, Carly Pearce welcomed by Pioneer, and Gabriel "Fluffy" Iglesias at the South Dakota State Fair grandstand.

Presales begin on June 5 for those eligible for the Friends of the Fair VIP table presale, followed by backrest holder and Friends of the Fair ticket presales. General public ticket sales will begin June 20.

Friends of the Fair is a program through the State Fair Foundation offering a variety of benefits including early bird access to State Fair VIP table sales, presale access to grandstand reserved seating and standing room tickets for the State Fair, complimentary daily gate admission passes, and recognition on the State Fair website. The backrest program is an advertising program allowing businesses or individuals to put signage on a backrest in the grandstands. Backrest signage holders can purchase South Dakota State Fair grandstand ticket for their corresponding signage area prior to general and Friends of the Fair ticket sales. Presale information can be found on www.sdstatefair.com.

The 2023 South Dakota State Fair runs Thursday, August 31, through Monday, September 4. Channel Seeds preview night will be Wednesday, August 30. For information about the South Dakota State Fair, contact the Fair office at 800-529-0900, visit www.sdstatefair.com or find them on Facebook, Instagram, and Twitter.