

## DEPARTMENT of AGRICULTURE and NATURAL RESOURCES

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## South Dakota State Fair Announces Lady A to Play at 2023 State Fair

HURON, S.D. –The South Dakota State Fair is pleased to announce Lady A is back and will perform at the SD State Fair Grandstand on Sunday, September 3.

Over the course of their decade-plus career, Lady A's Charles Kelley, Dave Haywood, and Hillary Scott, have become one of the 21st century's premier vocal groups, blending deeply felt emotions with classic Country sounds. As a country-radio staple, the trio has amassed record-breaking success ushering in 10 number one hits with more than 18 million album units and 34 million tracks sold and nearly 5 billion digital streams.

Known for their nine-time Platinum hit "Need You Now" the highest certified song by a Country group, they have earned ACM and CMA Vocal Group of the Year trophies three years in a row and countless other honors including five GRAMMY awards. Other Lady A hits include "Love Don't Live Here", "Lookin' for a Good Time", "I Run to You", "American Honey" and "Downtown."

Joining Lady A will be South Dakota's own Rowan Grace, fresh off her top ten finale on *The Voice*.

"We're excited to welcome Lady A to the grandstand stage," says Peggy Besch, SD State Fairgrounds Manager. "Bringing this caliber of entertainment to the fair raises the excitement level, and any time we get the opportunity to showcase South Dakota talent like Rowan Grace, it's a win for everyone."

Presales begin on June 5 for those eligible for the Friends of the Fair VIP table presale, followed by backrest holder and Friends of the Fair ticket presales. General public ticket sales will begin June 20. Friends of the Fair is a program through the State Fair Foundation offering a variety of benefits including early bird access to State Fair VIP table sales, presale access to grandstand reserved seating and standing room tickets for the State Fair, complimentary daily gate admission passes, and recognition on the State Fair website. The backrest program is an advertising program allowing businesses or individuals to put signage on a backrest in the grandstands. Backrest

signage holders can purchase South Dakota State Fair grandstand tickets for their corresponding signage area prior to general and Friends of the Fair ticket sales. Presale information can be found on <a href="https://www.sdstatefair.com">www.sdstatefair.com</a>.

The 2023 South Dakota State Fair will run from Thursday, August 31, through Monday, September 4. Channel Seeds Preview night will be Wednesday, August 30. For more information on State Fair events, contact the Fair office at 800-529-0900, visit <a href="https://www.sdstatefair.com">www.sdstatefair.com</a> or find them on <a href="facebook">Facebook</a>, <a href="mailto:Instagram">Instagram</a> and <a href="mailto:Twitter">Twitter</a>.